



## Professional Development Programmes

### Programme Duration:

1 - 3 Weeks  
Fully customisable

### International Qualification:

Kaufmann/-frau International Certificate

### Accommodation:

Host families can be arranged by ECBM.

### Teaching Locations:

Available in London, Dublin, with hybrid options available.

### Flexible and Interactive Learning:

Workshops and Seminars  
Tutors with professional expertise



# Erasmus+

### ECBM: Providing opportunities in the international business world

Our mission is to develop German vocational trainees by delivering programmes that support the **internationalisation of vocational training qualifications**.

This international perspective **enhances employability and equips students** to navigate the global business landscape with confidence.

Throughout the years we have built **long-term trusted collaborations and partnerships** with vocational schools all over Germany.



Offering Programmes for 35 years



For over 15,000 German trainees

“*Educational excellence and cultural immersion have been cornerstones for our students taking part in the KIC programme at ECBM London for more than 20 years now.*

- Jörg Blecher, EBZ Berufskolleg, Bochum”



# Why choose our Professional Development Programme?

## Tailored programmes aimed at developing your trainees' career growth:

We develop **linguistic confidence** and **cultural proficiency** for success in both the global and German job market.

By combining **business management theory** with **practical learning**, our curriculum integrates current **political, socio-economic topics**, with **real-world scenarios**, providing a **customisable experience** that aligns with your students' vocational training.



## Programme certification:

- Kaufmann/-frau International Certificate\*
- German-British Chamber Certificate
- ECBM Professional Development Certificate
- English Language Certificate (Optional)

*Awarded by the German-British Chamber of Industry and Commerce*

*\*subject to programme content*

***The ECBM is the only institution offering this combination of awards.***



## International exposure and cultural experience:

Students are immersed in a dynamic international environment. Whether choosing to study in London or Dublin, participants gain exposure to:

- Diverse business practices
- Insights from industry experts
- Interactions with tutors from different cultural and professional backgrounds

## Further studies with the ECBM

Our Professional Development Programme offers a pathway to a **Bachelor's degree in Business Management with ECBM**, providing the opportunity to **progress to a Master's** later on. Students who have **completed the PDP** are also entitled to a **scholarship**, allowing students to achieve an internationally recognised degree at a **discounted price**.

## Further words from our partners

*The title of Kaufmann/-Kaufrau International, which can be acquired at the European College of Business and Management [...] serves as an additional qualification for trainees. [...] For vocational schools, companies and trainees, the programme raises the quality level of the three-year vocational training and opens up access to international job offers and markets.*

*- Gertrud Schilcher-Fuhrig, BS4 Welserschule Augsburg*

## Get in touch!

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